

IMPACT

INSIGHTS

ktaustralia.com



Unlock your research impact potential

Discover a world-leading research growth consultancy that increases research impact and funding potential

Meet researchers with a competitive edge

Meet four researchers using cutting-edge tools and ideas to transform their research



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Contact us

We're ready to lead you into the future of research impact.
Get in touch, we'd love to hear from you!

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LETTER FROM KNOWLEDGE TRANSLATION AUSTRALIA'S FOUNDER



Hi there, my name is Dr Tamika Heiden and I'm excited to introduce you to Knowledge Translation Australia.

Helping researchers to fulfil their dreams and deliver meaningful change to society is a passion of mine that I hope to share with you too.

In just four years, we've helped researchers around the world to secure over A\$20 million in funding. I'm incredibly proud of how they've turned their learnings with us into meaningful impact and can't wait to share how we can help you find extraordinary success too.

Have a think back to your early steps on the research path—what values sparked your decision to set out in this direction? Maybe you were a bit like me and wanted to change the world. I really wanted to discover new things, help people and make a difference somehow.

These values have stayed with me, but I've realised that the discovery of new evidence alone doesn't always get used to make that difference. I've realised the need to work in new ways to ensure findings reach the people who need to see it or use it. If you can relate to this, knowledge translation (KT) could be the solution you're looking for.

KT is a powerful force for positive change and is fast becoming an essential survival skill for researchers around the world. It's about getting the right information, to the right people, at the right time and in the right format—it makes connections and shares knowledge between research, policy and practice to create impact.

Driven to reimagine the possibilities and revolutionise knowledge sharing to create a better world, I've developed world-leading KT services to equip you with the latest skills and expertise.

In the pages that follow you'll discover how you, your team or your organisation can quickly become strategically prepared to respond to global trends in research funding and assessment to bring your research to life. Get ready to become the researcher you dream about being!

Happy translating,

A handwritten signature in black ink that reads "THeiden".

“

KNOWLEDGE TRANSLATION IS A
POWERFUL FORCE FOR POSITIVE
CHANGE AND IS FAST BECOMING
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FOR RESEARCHERS AROUND
THE WORLD.

”



WHAT IS KNOWLEDGE TRANSLATION?

In Australia, funders and research organisations often use the term ‘research translation’, rather than more globally accepted terms such as knowledge translation, knowledge transfer and exchange, research utilisation and engaged scholarship.

The terminology debate is wide and ongoing, so let’s not get caught up in that. Rather, let’s look at what knowledge translation (KT) is. There’s no formal definition of research translation in Australia, so we’ll draw on the widely accepted terminology and definitions used internationally.

KT is the process of moving knowledge into action through information and evidence exchange between knowledge producers and knowledge users.

It’s the middle, meeting ground between two fundamentally different processes: those of research and those of action with the primary purpose of increasing the chance of research evidence being used in policy and practice and for the identification of relevant research questions.

In a nutshell, KT is about getting the right information, to the right people, at the right time, and in a format they can use, to influence decision making. It’s sometimes confused with or thought of as dissemination, communication, commercialisation or technology transfer.

However, KT should be thought of as a system of processes that enable the development, dissemination, implementation, evaluation and impact of research evidence for those who need it. It requires co-creation, collaboration, innovation, and the development of sustainable solutions.

Characteristics inherent to KT are:

- translation and use of research knowledge for impact
- processes informed by users, e.g. health care providers, public, government, NGOs, voluntary sector and private sector
- knowledge creation for products, services and tools
- interdisciplinary collaboration between all involved parties.

Importantly, there’s a consensus that knowledge translation is a social, non-linear process, that has its foundations in relationships and the involvement of end users along the research continuum.

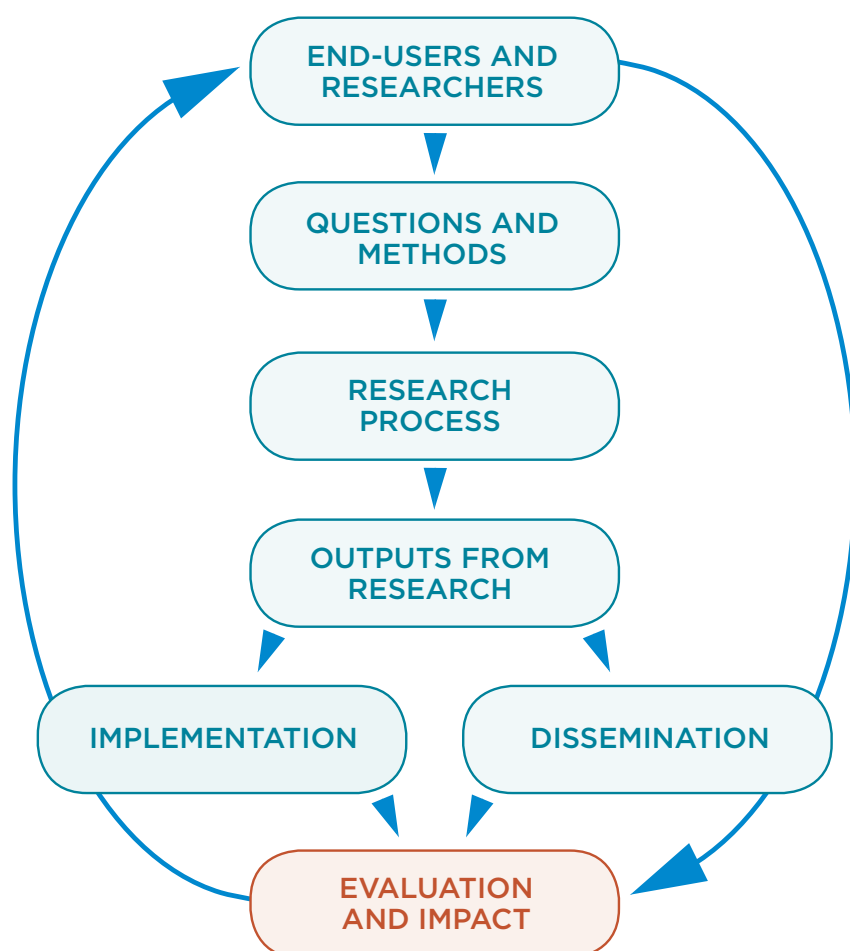
Are you keen to learn more about KT and how it can help to bring your research to life? We’ve developed an essential KT checklist to help you get started! Check it out on page 7.

“

KT IS ABOUT GETTING THE RIGHT INFORMATION, TO THE RIGHT PEOPLE, AT THE RIGHT TIME, AND IN A FORMAT THEY CAN USE, TO INFLUENCE DECISION MAKING.

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THE KNOWLEDGE TRANSLATION SYSTEM™



End-users and researchers

Consult with people who will use your research - your end-users - and other stakeholders. Broaden your networks, build partnerships and collaborate across disciplines.

Questions and methods

Plan for impact: develop your vision, review literature, and identify relevant research questions, methods, barriers and facilitators with end-users and stakeholders.

Research process

Set up communication and collaboration processes so that you can involve and inform your end-users and stakeholders throughout your research.

Outputs from research

Create new, relevant knowledge from your research with a strong foundation of consulting, planning for impact and setting up effective communication and collaboration processes with end-users and stakeholders.

Implementation

Use new knowledge to tackle challenges, for example through commercialisation, policy change, clinical trials or guideline implementation.

Dissemination

Share knowledge in ways that can be measured and evaluated. Use a mix of peer-reviewed publications, posters and presentations, and non-academic channels such as media, social media, events, policy briefs, infographics and videos.

Evaluation and impact

Close the loop: measure short-term impacts of implementation and dissemination on end-users and long-term impacts - some may not be measured for many years or even decades. This information will influence future research.



DOES YOUR RESEARCH HAVE THE **REACH** IT DESERVES?

From our roots as researchers and since launching Knowledge Translation Australia in 2014, we've met thousands of researchers from diverse disciplines, countries and organisations. We've noticed that many share more in common than they may realise and struggle every day with significant challenges.

Many researchers and research organisations are exhausted and frustrated by the relentless demands and evolving challenges of translating their research for impact and obtaining funding. It's difficult to focus on what's important as they juggle doing the research and reaching people who need to use it.

It's very common for researchers and research organisations to feel overwhelmed, daunted and isolated with worry and confusion around how to respond to changes to research funding, delivery and impact requirements. They struggle to find the best ways to plan for, deliver, measure and demonstrate research impact.

It's a troubling cocktail, and if it sounds familiar—and you're in the thick of it—it's incredibly hard to see a way forward. But Knowledge Translation Australia offers you the solutions you're looking for.

We're a revolutionary organisation that can help you to communicate, collaborate and influence to bring your research to life.

With our services including consulting, coaching, membership and workshops you'll gain a bigger and bolder picture of what you can achieve.

And you'll be cheered on with a like-minded community of fellow researchers.

We'll help you respond to the constant change and demand to do more and more. Sprinkled among these pages you'll read the stories of many other researchers and research organisations who, like you, were looking for ways to conquer feeling overwhelmed and frustrated. By tapping into our services they've each achieved outstanding research success.

Many of our clients have dramatically increased their funding. Or stayed up-to-date with the latest information and sector changes, all in one place. Or joined an international research impact community of practice where they feel nurtured and inspired and even forged new collaborations.

Others discovered new strategies, tools and processes for a smarter way to work, freeing them from the guesswork, wasted time and lost funding and impact opportunities. Many felt confident and energised when they received bespoke, one-on-one specialist support to suit their individual needs and goals.

Teaming up with us will be your catalyst to escape the everyday grind and reclaim your research with new confidence and inspiration.

You'll feel empowered to navigate new funding landscapes and contain it all to strike that essential balance between work and play.

Being a researcher can be tough, but it doesn't have to be that way. That's why Knowledge Translation Australia exists—to help you feel confident and supported in demonstrating return on investment, securing funding and ultimately achieving meaningful change for society.

KNOWLEDGE TRANSLATION CHECKLIST



Are you knowledge translation (KT) savvy?
Use our checklist to find out if your research
is on track for maximum impact!

KT goals

I have:

- ☐ considered the problem I am solving
- ☐ determined who will benefit from this new knowledge
- ☐ considered who I need to engage and inform
- ☐ consulted the end-user of my work
- ☐ identified my KT goals, e.g. policy, practice, system or behaviour change.

Stakeholders

I have:

- ☐ identified influencers related to my goals and when I will involve them
- ☐ developed the project collaboratively with stakeholders
- ☐ formalised stakeholder relationships and their role in the project
- ☐ agreed on timelines and deliverables with stakeholders.

Deliverables and activities

I have:

- ☐ considered skills and resources needed to deliver research outputs, in addition to journal publications
- ☐ developed a clear implementation pathway
- ☐ discussed who will implement the evidence
- ☐ planned KT outputs with stakeholders and relevant end-users (e.g. infographic, presentation, training program, video instruction).

Evaluation and impact

I have:

- ☐ established processes to follow up implementation success with stakeholders
- ☐ determined specific measures of success and impact indicators
- ☐ developed an evaluation plan
- ☐ decided who will be responsible for evaluation
- ☐ considered how I will capture impact evidence.



5 STEPS TOWARDS **CREATING IMPACT** WITH YOUR RESEARCH

We all want to make an impact with our research, but let's consider ways to create, measure and evaluate research impact in a more deliberate and meaningful way.

Knowing and reporting on the impact of publicly funded research is of great importance, but the way in which we collect and consider this information is often an afterthought purely for reporting purposes.

How then can we be more deliberate about our research impacts?

Research impacts vary across projects and disciplines. For example, your research may aim to change policy, educate, change behaviour, or expand knowledge leading to long-term discoveries. Some impacts may happen quickly while others can take many years, making the measurement more complex.

Through knowledge translation planning, you can create a pathway to identify, measure, evaluate and demonstrate your intended research impacts and their sustainability.

Here are five simple strategies you can use to create a deliberate and meaningful impact from your knowledge.

1. Begin with the end in mind

Impacts are measured at the level of the end-user. Start with the short, medium and long-term goals of your research before finalising the questions. Consult the likely users of your research to determine relevance and effectiveness of the outcomes.

2. Make new friends

Despite the best of plans, realities may prevent the uptake of new knowledge. For long-term success, build and maintain collaborations and partnerships—academic, non-academic and multidisciplinary. Consider the needs, wants and capacity of each party.

3. Plan, plan, plan

Develop a project vision and map out short, medium and long-term goals and how you'll reach them, be they policy, behaviour or practice change, or new technologies, products, or scientific knowledge. Importantly, work out who you need to involve and then build your team for success.

4. Build processes and systems

Think innovatively with your new friends to determine the best way of delivering new knowledge according to your goals. Find out what works for them to make sure the knowledge will be useful.

5. Create feedback loops

Create feedback loops by evaluating your knowledge implementation processes to determine if you're creating your intended impacts. Revisit your plan often and adapt it as you go to ensure it meets goals and is relevant to all involved.

Jonathan's story



The government wants universities to demonstrate that the research they're funding is making a difference. The problem is, how do researchers tell that story with evidence? I know from experience that it's really hard for them to do that.

But Tamika decoded it all in a research impact workshop, helping 25 researchers respond to the government's impact agenda. She helped us to understand what our impact might be and how to track, measure and plan for it, untangling it all and taking away some of the anger and frustration. Researchers had an enormous level of satisfaction coming out of the training.

With the pressures of the impact agenda, media scrutiny and surviving political cycles, demonstrating research impact is really important right now. We're in a different world now and it's good to have Tamika on our side.

With some experts you can feel trepidation knocking on their door, but you don't have that problem with Tamika. Being able to ask her, "How do I describe this in a way that people can see the value and impact this will have?", that's fantastic.

I also really liked Tamika's Research Impact Summit and worked with her to make the interview videos available through RMIT University Library. So now I can point academics to expert interviews with people in their field, or people dealing with the same problem.

We find the summit enormously valuable and love that it brings together the world's best and different viewpoints. Next year we plan on convening academics—and possibly students and people in associated fields—to participate and chat.

Another way that I'd like to work with Tamika is to team her up with academics in leadership programs to develop a clear, evidence-based story about their great impact. I'd also like Tamika to work with us on embedding our research in policy and the lives of users. That'd be fantastic!

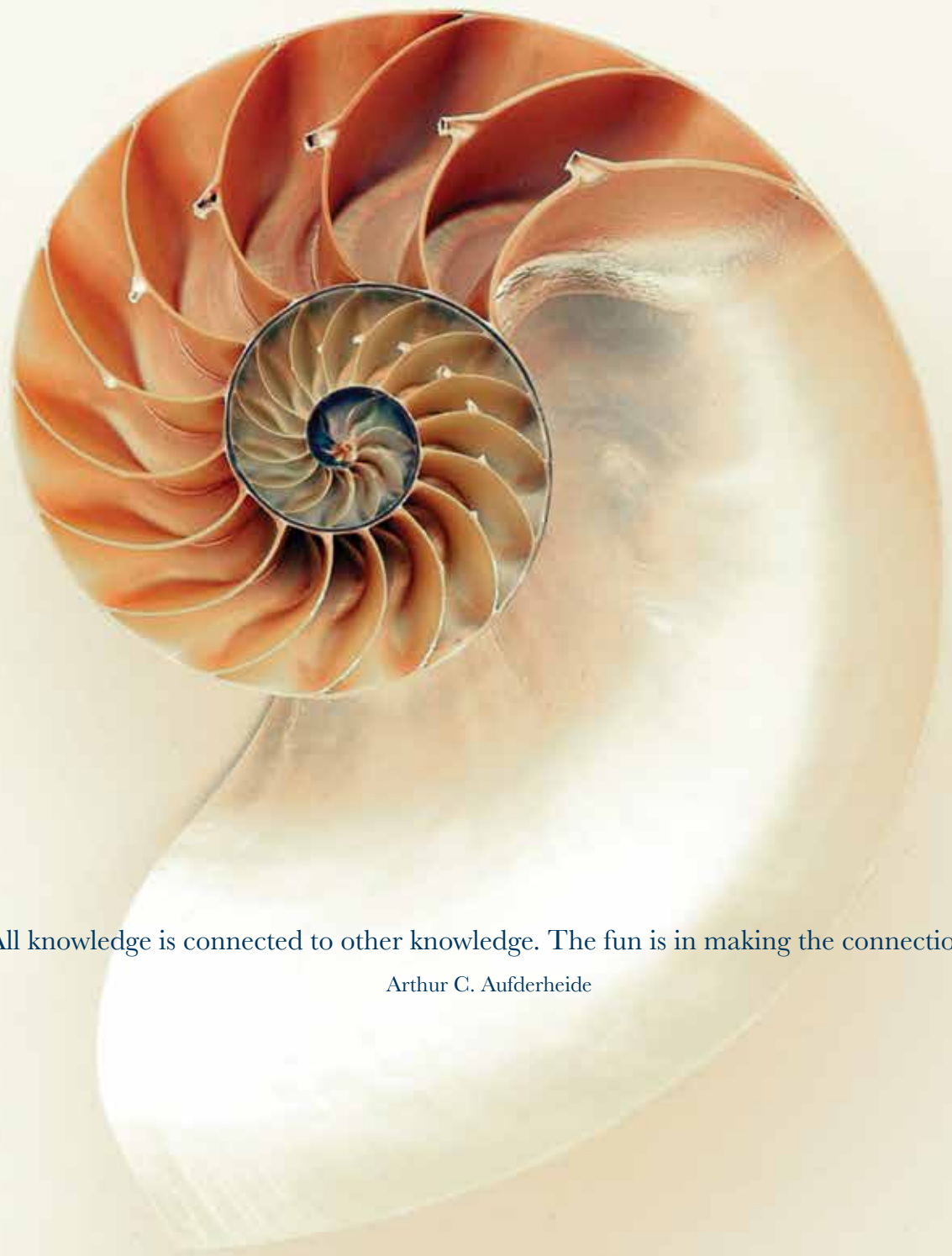
Jonathan O'Donnell

Senior Advisor, Research Grant Development
College of Design and Social Context
RMIT University

“

TAMIKA MAKES RESEARCH IMPACT REAL.
SHE'S DONE IT, HELPED OTHERS DO IT AND
CAN HELP YOU DO IT TOO.

”



“All knowledge is connected to other knowledge. The fun is in making the connections.”

Arthur C. Aufderheide



7 REASONS TO CHOOSE KNOWLEDGE TRANSLATION AUSTRALIA

Researchers are curious, courageous and tenacious in their pursuit of knowledge. While there are resources out there to help reach your goals, we pride ourselves on bringing it all together with a personal touch.

We have a fun and integrated approach to helping you understand and solve complex problems and seed this new knowledge in everyday life.

Here are seven ways that we step up to help you do just this:

1. Get ahead fast with strategies to thrive

Are you unsure of how to respond to increasing pressure to demonstrate that your research will benefit society? Is your organisation ready to support pathways to impact and measure the impact outcomes of future research?

With increasing scrutiny from government, industry and the community, changing funding schemes, less funding to go around and more competition, it's natural to feel lost sometimes. But savvy researchers and research organisations are turning to us to learn strategies and steps to not just survive, but thrive.

Through our consulting, coaching, membership and workshop services, we'll help you demonstrate impact, become a top contender for funding and future proof your organisation to manage research impact pathways and assessments. Central to your success is developing return on investment strategies right from the start and keeping them front-of-mind throughout your research.

Discover how to help your research spark a life of its own:

- Plan for the prospective environmental, economic and social impacts of your research.
- Adapt as your research unfolds so that you can successfully collaborate, innovate, implement and measure along the way.
- Evaluate, report on and showcase your impacts.

2. Learn from the leaders

As founder and principal of Knowledge Translation Australia, Dr Tamika Heiden is passionate about helping researchers to realise their dreams and deliver meaningful impact to society.

Her success is the culmination of experience as a researcher, rare qualifications and fearless, tenacious practice in getting to the heart of what's possible in research impact.

- **Trusted:** From giving evidence to the Senate Legislation Committee hearing for the Medical Research Future Fund, to a growing list of savvy clients it's no secret that Tamika is Australia's go-to KT expert.
- **Qualifications:** Tamika is the only provider outside of North America of the Specialist Knowledge Translation Training™ from SickKids and one of a handful here with a SickKids Knowledge Translation Professional Certificate™.
- **Awards:** In 2018, Tamika was awarded the KT Professional Award of Excellence from the SickKids KT Program and the Award for Innovation in KT from the Institute for Knowledge Mobilization.
- **Support:** After over a decade as a researcher and research manager, Tamika knows what you're up against and has the tools and expertise to help.
- **Networks:** Interviewing over 50 research impact experts around the world has given Tamika a deep understanding of contemporary and emerging practice. Conferences, symposiums, workshops: you name it, she's been there sharing her expertise, building connections and learning from others.
- **Collaborations:** Tamika has teamed up with like-minded practitioners around the world—KT is too big and important to do alone.



7 REASONS TO CHOOSE KNOWLEDGE TRANSLATION AUSTRALIA

3. Relax working with trusted specialists

We have a reputation as an international leader in helping researchers and research organisations to create relevant and usable evidence for research impact. Here's what some of our happy clients have to say:

"The workshop was fantastic. It was one of the most useful training sessions I've ever attended."

Dr Natassia Goode, University of the Sunshine Coast

"The content was accessible, relevant, with enthusiastic and welcoming delivery."

Dr Colin McKerlie, The Hospital for Sick Children and The Centre for Phenogenomics, Canada

"What you do—bringing impact to the forefront of researchers' minds is so important and valuable to society! Keep up the fantastic work!"

Dr Anh L.H. Tran, Coventry University, UK

"I truly enjoyed this workshop and have made some relevant decisions for our research projects based on the content and ideas presented."

Dr Ana Mantilla, Australian Catholic University

"Tamika's workshop challenged how researchers thought about their work, interactions with industry and approach to writing grants. Feedback from participants was very positive."

Dr Nikki Sims-Chilton, Office of the Queensland Chief Scientist

"I'll easily be able to start using the knowledge from the workshop in my daily work."

Dr Roslyn Giglia, Telethon Kids Institute

4. Enjoy a tailored approach to learning

At Knowledge Translation Australia, we're passionate about understanding and supporting your research impact aspirations and challenges. We appreciate and love the fact that each researcher and research organisation is unique, so it's only natural that we offer you a tailored approach to learning.

When you bring us on board in your organisation or team to run a workshop, you'll have the flexibility to build your own workshop that suits your exact needs through choosing from easy to browse units. Your hand-picked workshop will come with the chance to work on your very own projects and develop an action plan.

Relationships are also integral to our tailored approach to learning. We want you to succeed and know that life can sometimes get in the way of even the most inspired action plan written with genuine intentions.

Recognising this challenge, we'll work with you and your team or colleagues in a follow up coaching session to help bring your efforts to life in an effective and measurable way. No matter where you're at in your knowledge translation journey, we have a bespoke workshop solution that's the perfect fit for you.

Andrew's story



5. Feel inspired in a like-minded community

When you join our thriving community of practice, you'll connect with like-minded impact and knowledge translation (KT) champions around the world on the research impact journey. You'll feel inspired and cheered on as you learn how to apply KT strategies to your own research and generate more impact.

It's a huge asset to be part of an extensive community that shares your passion for creating research impact. Through exclusive membership benefits, you'll access support and advice, bounce ideas and collaborate and connect with researchers and KT experts.

Facilitated by Tamika, monthly online Q&A sessions give you the chance to ask the community for advice or to help fellow members find success. You can also join a private online forum anytime to share ideas and access support or participate in quarterly webinars from key speakers around the globe.

You can also connect with our wider community for vibrant discussion and exchange through our LinkedIn Knowledge Translation Network group, Twitter and Facebook:



www.linkedin.com/groups/6565626



www.twitter.com/ktaustralia



www.facebook.com/ktaustralia

Funding is highly competitive in New Zealand—for many funds only around 5 per cent of applications are successful. So unless the application is very strong, it's just not going to make it.

But with Tamika's help my application for a Ministry of Business, Innovation and Employment grant was successful. I was delighted to secure two years of funding for an engineering project to upgrade wastewater treatment in small communities around New Zealand and indeed globally.

In particular, Tamika helped me with a section for my application about the impact of my proposed research. I thought my first draft was clear, but when Tamika looked at it as a new reader with a critical eye I realised that it was really missing the 'X factor'. For example, she pointed out that I needed to create a clear opening statement about the benefit that my research would deliver.

My colleagues and I were very impressed with the support Tamika gave us. We think she has an amazing ability to very quickly understand a complicated proposal and come straight to the point. Considering how complex the research is, Tamika is uncannily good at understanding the proposal and identifying improvements—she just zooms straight in. And it's not just understanding the research proposal, she actually contributes to improving it.

As a researcher going through the grant application process, Tamika gave me very valuable input. I found working with her so helpful that I'm recommending her to other researchers at Massey University. I'd definitely be keen to work with her again!

Prof Andrew Shilton

Professor in Environmental Engineering
School of Engineering and Advanced Technology
Massey University, New Zealand



CONSIDERING HOW COMPLEX THE RESEARCH IS, TAMIKA IS UNCANNILY GOOD AT UNDERSTANDING THE PROPOSAL AND IDENTIFYING IMPROVEMENTS—SHE JUST ZOOMS STRAIGHT IN.





7 REASONS TO CHOOSE KNOWLEDGE TRANSLATION AUSTRALIA

6. Challenge the status quo for a competitive edge

Knowledge Translation Australia is one of the first services of its kind in the world that facilitates the movement of research knowledge into life.

Integrating traditional research approaches with new perspectives and disciplines from the world's best practitioners and thinkers, we're masters at disrupting research-as-usual for positive outcomes. We believe your research is too important to fade away and are passionate about helping you to adapt and thrive.

We challenge the status quo of peer review and journals as the end game in a fun and accessible way, working with you to ensure that your research is relevant, useful, usable and ultimately providing value to society.

Our pioneering service will guide you on your journey to meaningful research impact. We'll take you beyond reports, publications, conferences and workshops, breaking free of technical language and into new realms of connection with your audiences.

7. Tap into international networks—for free

We've found that two of the biggest struggles for researchers and research organisations are typically time and money—does this sound familiar? While there are plenty of conferences that you might like to join each year, the time away from your research and the prohibitive price tags can make those new connections and learnings a mere pipe dream.

Driven to make connection and learning more accessible to achieve greater research impact, we removed time and money from the equation and shared knowledge with as many researchers around the world as possible.

In our world-first online and free Research Impact Summit, we drew an international crowd and created vibrant conversations. Initially run as an experiment in 2016, the Summit delivers a research conference of a different style and price tag.

Over the first two years, we filmed over fifty interviews with industry thought leaders and academic experts about their stories, the nitty-gritty of the “how-to”, and the lessons they learned along their research impact journey.

We made these interviews available for free for three days and were excited to see the enthusiasm out there for knowledge translation. The numbers were pretty phenomenal—we're onto something special here and hope you'll join us for the ride!

People really care, they want to connect, they want to learn. By removing the hefty price tag and time commitment, the Summit drew around 1,500 participants in 50 countries in each of its first two years.

If this sounds like something that you want to get on board with, be sure to connect with us on our LinkedIn Knowledge Translation Network group, Twitter and Facebook for all the latest updates:



www.linkedin.com/groups/6565626



www.twitter.com/ktaustralia



www.facebook.com/ktaustralia

Karyn's story



When I saw that Knowledge Translation Australia was running a workshop in Sydney back in 2013, I signed up to see what it was all about. I learned so much and it brought knowledge translation (KT) into a keen focus for me.

As the Chief Operating Officer at the Kolling Institute, I wanted our researchers, who were from across the Northern Sydney Local Health District, to have the opportunity to learn about KT too and apply it to their research project planning and grant writing.

With ever-increasing competition for research and philanthropic funding, we needed to describe projects clearly and demonstrate how they would deliver change. Therefore, we invited KT Australia and Tamika specifically to run a workshop on what KT is and how to incorporate it into research project planning.

The workshop attracted experienced professors, early career researchers and clinical staff with clinical, scientific and engineering backgrounds. Everyone was enthusiastic about learning how to communicate their work successfully and incorporate this into their research planning.

After the workshop, Tamika provided consulting services to assist researchers and clinicians with preparing applications for NSW translational research grants. All applicants assisted by Tamika were successful and I believe this was due to Tamika helping them to understand KT and impact.

My biggest takeaway from working with Tamika was her ability to cut through and deliver a simple message when there is a lot of literature and different interpretations. Her approach challenged me to think more carefully about how I communicate achievements and, more importantly, anticipate success by planning for it and making sure I have a KT plan in place. I also use this more generally in my approach to preparing strategic plans and communicating them to different audiences in a way that creates the Aha moment.

Now that I'm the Chief Operating Officer at SPHERE Maridulu Budyari Gumal, an academic health science partnership, we've included KT as a strategic platform that we'll invest in. We intend to build capacity amongst our clinicians, researchers, educators and health service staff around the concepts and benefits of KT. We also intend to invest in artistic ways to share the outcomes from our clinical academic groups with the public. The next two years will be very exciting.

Karyn Joyner

Chief Operating Officer

Maridulu Budyari Gumal

Sydney Partnership for Health, Education,
Research and Enterprise (SPHERE)

“ALL APPLICANTS WERE SUCCESSFUL AND I BELIEVE THIS WAS DUE TO TAMIKA HELPING THEM TO UNDERSTAND KNOWLEDGE TRANSLATION AND IMPACT.”

A woman with long dark hair and bangs, wearing a light-colored shirt, is shown in profile from the chest up, looking upwards towards a hanging lantern. The lantern is a geometric, wireframe design with a single light bulb inside, emitting a warm glow. It hangs from a cord against a wall made of large, rectangular, light-colored stone blocks. The lighting is warm and focused on the lantern and the woman's face.

“Alone we can do so little; together we can do so much.”

Helen Keller



OUR SERVICES: CONSULTING

Whether you're looking for knowledge translation advice, coaching, a thriving community of practice or training, we've got you covered.

Consulting

Work with Australia's leading research growth consultants for bespoke and sustainable solutions.

Working across all research disciplines, organisations and industries, we can help you to address the research impact and funding challenges that are holding back you and your team.

As Australia's leading research growth consultants, we love developing bespoke and sustainable solutions for our valued clients. As a client, you'll find the tailored support you need with our proven expertise in knowledge translation strategy, facilitation, implementation, advice and new technologies.

Analytical and creative thinkers, we pride ourselves on bringing you a welcoming and supportive service that is results oriented and evidence-based. Here are some of the ways that our specialist skills have helped clients to achieve research success:

Impact

It's tough writing a clear and compelling impact statement for funding applications—and even tougher bringing that prospective impact to life. Get a competitive edge and discover the best ways to articulate, implement, measure and evaluate impact.

Strategy

Working on strategy at the organisational and individual researcher level, we develop impact solutions and knowledge translation plans with you to set new support mechanisms in place. We draw on organisational case studies and international collaborations to help the Australian sector on their impact journey.

Relationships

Bridging the disconnect between research and practice is easier said than done. It takes specialist skills and resource allocation to actively facilitate research collaboration across end-users, teams, organisations and disciplines. We'll help you to broker relationships and knowledge partnerships, and to design and support shared ownership, engagement and integration processes for lasting learning and change.

Next steps

To find out more about our bespoke advisory service, visit www.ktaustralia.com/consulting, email us at info@ktaustralia.com or call us for a chat on +61 405 721 141.

"Tamika was able to quickly grasp what we wanted and guide us through a process to identify the key actions we needed to undertake to deliver practical impact assessment for our industry adoption and extension activities. She had a very friendly and personable approach and was able to work comfortably with our team and appropriately challenge us where warranted."

Leigh Clement, Executive Manager Investor Relations, Sugar Research Australia

“

AS AUSTRALIA'S LEADING
RESEARCH GROWTH CONSULTANTS,
WE LOVE DEVELOPING BESPOKE
AND SUSTAINABLE SOLUTIONS
FOR OUR VALUED CLIENTS.

”



OUR SERVICES: **MEMBERSHIP**

Be part of something powerful: join the world's largest knowledge translation community of practice.

We're champions of a thriving research impact community. As a member, you'll feel supported in the world's largest knowledge translation (KT) community of practice and have the best and latest resources at your fingertips.

Be part of something powerful: turbocharge your research impact and ability to demonstrate return on investment with these exclusive member benefits!

Webinars

Tune-in to four interactive webinars each year from world-class experts across a raft of KT and impact related topics. Ask questions and learn how to apply KT strategies to your research to generate more impact.

Forum

Join a private online community of inspiring researchers and KT experts around the world for unrivalled support. Access advice whenever you need help—and share your expertise with others too.

Q&A sessions

Participate in an exclusive monthly Q&A session facilitated by Dr Tamika Heiden. Get help with a KT challenge, share a success story or help fellow members to create their own.

Knowledge Hub

Access our specially curated and created selection of the world's most current, powerful and practical KT methods and tools. Resources include step-by-step training videos, presentations and Research Impact Summit interviews; webinar recordings; online tools; and guides, case studies and publications.

Coaching

As a member, you'll also team up with a specialist coach to set, achieve and measure your research impact goals. Support and accountability are powerful ways to stay on course! Choose one-off or ongoing coaching to suit your budget and needs.

Next steps

To find out how to become a member, visit www.ktaustralia.com/membership, email us at info@ktaustralia.com or call us for a chat on +61 405 721 141.

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**TURBOCHARGE YOUR
RESEARCH IMPACT AND
ABILITY TO DEMONSTRATE
RETURN ON INVESTMENT!**

”

OUR SERVICES: COACHING



“

WE'LL WORK WITH YOU TO
TAILOR A COACHING PROGRAM
THAT'S THE PERFECT FIT.

”

Feel supported in achieving research impact and funding success with our friendly and bespoke coaching solutions.

We love cheering on and challenging researchers to achieve breakthroughs in research impact and funding success, flourishing with new skills and confidence.

Accountability and structure can be hard to manage on your own, especially in a career as demanding as research where you're pulled in all directions with fierce competition and ever-shifting goal posts.

But we'll listen to, talk through and crystalise your current issues, needs and goals, working with you to tailor a coaching program that's the perfect fit. You'll feel supported every step of the way with specialist coaching on knowledge translation (KT) methods and tools to help you create the specific edge you're looking for.

Working with us, you'll cut the noise to hone in on your goals and shape your outcomes with strong direction and energy. Team up with one of our specialist KT coaches to increase your ability to score the elusive funding, make meaningful research impact—and contain it all to reclaim life outside of research.

“Tamika helped me understand and apply the translational research framework to my grant application. The application was funded and the implementation research is now underway.”

Prof Sarah Hilmer, BScMed(Hons) MBBS(Hons) FRACP PhD, Head of Department Clinical Pharmacology and Senior Staff Specialist Aged Care, Royal North Shore Hospital and Professor of Geriatric Pharmacology, Sydney Medical School, University of Sydney.

Next steps

To find out more about our coaching services, visit www.ktaustralia.com/coaching, email us at info@ktaustralia.com or call us for a chat on +61 405 721 141.

Ryan's story



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KT MOVEMENT.

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KTA: How did you discover KT Australia?

Ryan: I was preparing an application for the New South Wales Health Early-Mid Career Fellowship, which was a brand-new initiative. The institute I work at enlisted Tamika's expertise in a half-day workshop to introduce a group of applicants to knowledge translation (KT) and help develop their KT plans, which were a new component of a fellowship application for me.

KTA: What challenges were you facing?

Ryan: I'd never heard of KT, so I needed all the support I could get. The biggest challenge was coming to grips with KT and preparing a realistic KT plan in a short space of time. Other hurdles were clarifying application requirements and identifying the right people to translate the knowledge to.

KTA: How did Tamika help?

Ryan: The expectation was overwhelming, but Tamika gave me confidence that my application included the best possible plan for the KT component. She provided an excellent KT introduction in the workshop and then reviewed and discussed my draft KT plan with me.

Only 17 fellowships were awarded from the 277 applications, so the required standards were high. I felt that Tamika's assistance with my KT plan contributed to the success of my application. The day I found out was a relief, knowing that my salary was secure for another three years.

The KT training and plan gave me the tools to begin integrating KT into my fellowship work to impact the widest possible audience. Since then I've attended the two-day Specialist Knowledge Translation Training™ workshop to develop a better understanding of KT and its applicability to my work.

KTA: What did you learn along the way?

Ryan: I learnt that traditional pathways of dissemination for scientific research need to be complemented with KT. I now have regular meetings with my clinical colleagues to understand clinical and patient needs and inform the approach, outcomes and implementation of my work. I also have a plan that constantly evolves to fit with the everchanging landscape of my research and the groups relevant to this.



My biggest takeaway was that at all stages of research (design, planning, execution, analysis, outcomes, dissemination) there should be dynamic consideration for what the research is, what it means, what its impact could be, for whom it is relevant and how to transfer that information in a timely manner to the right groups.

KTA: What stood out to you about working with Tamika?

Ryan: Tamika's passion for KT and transferring the skills to others is infectious and assuring. She has a knack for conveying the complexities of KT to a novice and is a dynamic and engaging instructor.

The workshops were very helpful and the relaxed, inclusive and supportive environment that Tamika provided made learning about KT much easier. She was very approachable, easy to talk to and worked through issues logically and with clear guidance.

I enjoyed her approach to getting scientists who were stuck in their thought processes to step outside of these perspectives and consider the wider implications and benefits of their work if translated to the right groups.

I still feel like a KT novice, but I probably have an advantage over most researchers who are yet to join the KT movement. I think having Tamika as a contact and an advocate has already benefited me greatly and will continue to do so.

KTA: Where to from here? Tell us about your plans!

Ryan: My current plan is to continue my fellowship, developing skills in new areas that provide a platform for my research in order to keep using and sharing KT. I'm still new to KT but can see its value in a lot of what I do, and I'm working towards making it a habit rather than an afterthought.

I'm now one year into my fellowship and will implement more of my KT plan in the second year. This will be important for shaping my research direction and giving meaningful context for translating results to the clinic and stakeholders.

KTA: What would you say to someone thinking of working with KT Australia?

Ryan: Definitely take the opportunity. The impact and relevance KT has to health and medical research in Australia is about to become more apparent and necessary. Getting involved now could put you ahead of the game and give you an advantage over the pack in the near future. Most people don't know about KT, don't understand it and don't realise how important it's going to become to health and medical research.

Dr Ryan Davis (PhD)

NSW Health EMC Fellow
Department of Neurogenetics
The University of Sydney

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OUR SERVICES: WORKSHOPS

Develop specialist skills through bespoke workshops and follow up coaching with knowledge translation (KT) experts.

Each workshop includes:

- **Evaluation:** Provide us with feedback on value to you and your organisation in pre and post workshop evaluation.
- **Implementation:** Work on your projects and leave with a plan of next steps.
- **Workbook:** Refer to a valuable resource as you implement your new knowledge.
- **Coaching:** Access tailored implementation support in a follow up coaching session.

Choose from the following units to design a tailored workshop, drawing on the latest international evidence and insights.

KT basics

Explore KT theory including definitions, terminology, the system, models and frameworks.

KT planning

Learn how to develop your KT goals, strategies and plan, and determine the resources and budget you'll need.

Impact

Learn about impact and plan for different activities, indicators and the types of evidence and measures you can capture to show your impact.

Communication

Learn how to pitch and summarise your project and talk about KT and impact using plain language in grants and with stakeholders.

Presentation skills

Learn how to be an engaging and influential presenter, confident in presentation structure and storytelling for diverse audiences.

Building networks

Learn how to map and build a powerful network of collaborators. Develop a clear value proposition and understanding of roles, people, behaviour and communication platforms for working with and managing stakeholders.

Organisational strategies for achieving impact

Take a KT journey with your team from where you currently operate to where you would like to be in the future. Deepen your understanding of how to drive culture change and plan for and create research impact.

Fundamentals of implementation

Learn the basics of how to implement research in a way that maximises impact.

Building your research profile for a successful career

Learn online and offline strategies to promote your research and its meaningful impact to enjoy new career success.

Strategies for gaining research funding

Find out how to use KT to become a top contender for funding.

"Just wow! I can't wait to apply everything I've learned. Top notch workshop."

Nicole Webb, Saint Mary's University Canada

Next steps

To find out more about our workshops, visit www.ktaustralia.com/workshop, email us at info@ktaustralia.com or call for a chat on +61 405 721 141.

“

ACCESS TAILORED IMPLEMENTATION
SUPPORT IN A WORKSHOP FOLLOW
UP COACHING SESSION.

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FAQS

How will you help me to increase funding opportunities?

Being able to plan for, implement, measure and demonstrate research impact is fast becoming a crucial survival skill for researchers. We'll help you become impact savvy and compete with confidence for those elusive funding dollars.

I have no time—are you going to create more work for me?

Investing a little time now in sharpening your knowledge translation (KT) skills can have big pay offs on not only your time, but also career, research impact and life. You'll be able to confidently demonstrate impact, increase your chance of grant success and free up time spent on grant submissions.

Are your services specific to research in health and medicine?

The pressure is on for all researchers to demonstrate the impacts of their research to funders, no matter what their discipline. We have happy clients in diverse disciplines spanning not only health and medicine, but environment, business, engineering, hydrology, education, design and social sciences—to name just a few!

I'm a basic scientist, how will knowledge translation help me?

We can help you to take your pursuit of pure knowledge and facts in any science further to make it relevant and useable by different audiences, for example through policy, practice, system or behaviour change.

The research funder is asking for a KT plan, can you help?

Yes, we work with lots of researchers to plan their KT strategies and help them articulate these in their funding applications.

Do you help people with their research grants?

We provide advice, feedback and a critical review on the overarching grant concept and how it's articulated. We don't review your science but we do look at any sections or themes on research translation and impact and provide advice on how you're articulating the value of your research and the strength of your stakeholder involvement.

It'd be great to have someone to come to from time to time to discuss my KT progress, do you provide such a service?

Our KT Australia members have access to ongoing webinars and opportunities to meet with key KT experts. Alternatively, you could become one of a few lucky people each year who are guided and supported individually by our founder.

How do I get started?

If you're ready to get started, that's awesome! We're really excited to welcome you aboard. You can sign up for our services by visiting www.ktaustralia.com or if you're keen to find out more, drop us a line at **+61 405 721 141** or info@ktaustralia.com.

BRING YOUR RESEARCH TO LIFE